

**9-11
NOVEMBER
2024**
METROPOLITAN EXPO

8th EXHIBITION

**MEAT
DAIRY
FROZEN
EXPO**

**MEAT
DAYS**

PROCESSING MACHINERY
RAW MATERIALS
FOOD SERVICE

THE COMBINED
EXHIBITION
FOR THE FOOD
INDUSTRY

**DAIRY
EXPO**

DAIRY · CHEESE
LIVESTOCK

**FROZEN
FOOD**

INDUSTRIAL COOLING
FOOD LOGISTICS · FROZEN FOOD



ORGANIZER

O·MIND
CREATIVES
TRADE SHOWS · PUBLICATIONS · ADVERTISING

THE TRADE FAIR FOR THE PROCESSING & STANDARDIZATION OF ANIMAL PRODUCTS, ALTERNATIVE PROTEINS AND FOODSERVICE

The 3 industries, meat/dairy/frozen processing will be presented and represented by the 2024 exhibition. Food professionals and industries from the sector of production, processing and food service will meet in an exhibition event with great claims, substance, character and important visitors from Greece and abroad. These are the strong branches of the Greek economy – which O.MIND CREATIVES' exhibition faithfully and consistently serves – of meat & its products (MEAT DAYS), dairy and cheese production (DAIRY EXPO), frozen food (FROZEN FOOD) and the cold supply chain (FOOD LOGISTICS) which is the link between all these products.

Visitors will have the opportunity to find industrial equipment solutions for food processing and packaging, shop & laboratory equipment, raw materials, food traders and producers of the primary sector. They will also be informed about all the new trends in the European and global market, the new nutritional changes brought about by vegan products and alternative proteins, as well as innovative technologies and new machinery for small or large-scale production in the industrial production and processing of animal products.

The organizing company O.MIND CREATIVES will stimulate the market with new actions and events that will take place at the fair: With targeted actions for the promotion of the exhibition in Greece and abroad, with coordinated actions for the participation of large groups of buyers and purchasers from Greece and abroad, but also in cooperation with professional bodies, trade associations and unions.

We invite you to participate in the combined MEAT/DAIRY/FROZEN 2024 exhibition, to meet the current challenges and opportunities and live the experience.

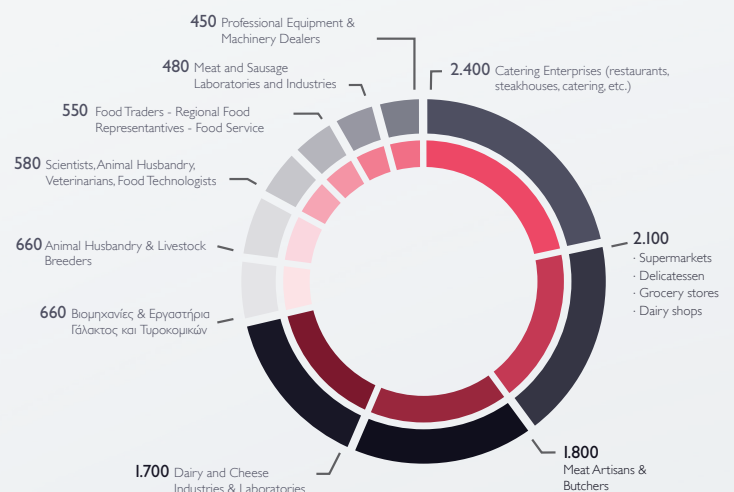
VISITOR STATISTICS 2022

- MEAT DAYS
- DAIRY EXPO
- FROZEN FOOD

Total visitors: 11.500

Basic categories of visitors

- 2.400 • Catering Enterprises (restaurants, steakhouses, catering, etc.)
- 2.100 • Supermarkets – Delicatessen – Grocery stores – Dairy shops
- 1.800 • Meat Artisans & Butchers
- 1.700 • Various Professionals, Services, Students
- 660 • Dairy and Cheese Industries & Laboratories
- 660 • Animal Husbandry & Livestock Breeders
- 580 • Scientists, Animal Husbandry, Veterinarians, Food Technologists
- 550 • Food Traders – Regional Food Representatives – Food Service
- 480 • Meat and Sausage Laboratories and Industries
- 450 • Professional Equipment & Machinery Dealers



SAVE THE DATE

DAYS & HOURS OF OPERATION

Saturday	Sunday	Monday
9 November '24	10 November '24	11 November '24
10:00 - 19:00	10:00 - 19:00	10:00 - 19:00

CATEGORIES OF EXHIBITS

1 EQUIPMENT & MACHINERY

- › Processing & cutting machines (meat, cheese, frozen)
- › Food packaging machinery & materials
- › Cheese production machinery and equipment
- › Machinery for milk and yogurt laboratories
- › Food handling lines
- › Technologies, software, traceability and product labeling
- › Industrial weighing, cash machines & labeling systems
- › Equipment of livestock units and slaughterhouses
- › Cooling chambers, store refrigerators and industrial refrigeration
- › Professional kitchen equipment, inox constructions, knives and grills
- › Cleaning machines, sanitary equipment
- › Work uniforms/Personal Protective Equipment

2 PRODUCTS & RAW MATERIALS

- › Raw materials, food additives, spices and herbs
- › Food traders & agents
- › Alternative proteins and plant products
- › Small producers & delicatessen items
- › Greek livestock and poultry units
- › Meat products, cold cuts and frozen food
- › Dairy and cheese products

3 SERVICES

- › Design, planning and construction of food industries
- › Consulting and certification companies-services, HACCP certification, ISO, etc.
- › Food logistics transport, storage and distribution (food logistics)
- › Waste and by-product management, cleaning and disinfection services
- › Commercial vehicles and leasing

THE METROPOLITAN EXHIBITION CENTER EXPO

The 8th edition of the exhibition will be held at the modern exhibition center METROPOLITAN EXPO, near Athens International Airport "Eleftherios Venizelos". The exhibition center maintains high standards and modern facilities, with high level services for exhibitors and visitors. METROPOLITAN EXPO is the most modern center that exists today in Greece, combining a multitude of advantages, such as:

- › State-of-the-art facilities of 55.000 square meters
- › Easy and direct access for visitors from Greece and abroad. Next to "Eleftherios Venizelos" International Airport
- › Connection to all means of public transport (metro, suburban railway, buses)
- › Convenient free parking



Metropolitan Expo Information: www.metropolitanexpo.gr

PARTICIPATION COST

(for all exhibition days)

Cost of stand area required (ground trace)
(One side open)

› Up to 40m ² :	150 €/m ²
› From 41m ² to 100m ² :	140 €/m ²
› From 101m ² to 200m ² :	130 €/m ²
› From 201m ² and more:	120 €/m ²

Prices are subject to VAT

Standard type structures with extra charge



BASIC STRUCTURE

BUSINESS

EXECUTIVE

SUPERIOR

THE ORGANIZING COMPANY

O.MIND CREATIVES, with almost 20 years of experience, stable and successful course in the field of organizing exhibitions & conference events as well as publishing trade publications, is the organizing company of the 8th exhibition **MEAT/DAIRY/FROZEN 2024**.

With "open minded" approach, plans the 8th edition of **MEAT DAYS**, **DAIRY EXPO** and **FROZEN FOOD** exhibition, for **November 9-11, 2024**, at the modern Metropolitan Expo exhibition center. The 8th edition of the exhibition, for the processing & standardisation of products and food wholesale, will be an important "link" between the primary sector, food processing and food service.

O.MIND CREATIVES is also the publishing company of 4 professional magazines, which have a prominent position in industry information, under the following names: **MEAT PLACE**, **DAIRY NEWS**, **GRILL MAGAZINE** and **SUPPLY CHAIN & LOGISTICS**, which are supporters of the exhibition and promote the 8th edition in a methodical and targeted manner.

With a staff of experienced executives and established partners, with an extroverted orientation, O.MIND CREATIVES guarantees the perfect and successful organization of the 8th consecutive exhibition, which, by combining its three thematic sections meat/dairy/frozen, maximizes the interest of exhibitors and visitors.



INFORMATION - EXHIBITOR APPLICATION FORM



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www.meatdays.gr
www.dairyexpo.gr
www.frozenfoodexpo.gr